



Nonfiction Book Proposals Anybody Can Write

By Elizabeth Lyon

Penguin Putnam Inc, United States, 2003. Paperback. Book Condition: New. Revised, Updated ed.. 213 x 137 mm. Language: English . Brand New Book. Sign the contract then write the book. The good news is that almost every nonfiction book published is sold by a proposal. In this comprehensive yet accessible guide, you will learn exactly what a proposal is, what it must contain, and how to pull yours together into an informative, persuasive selling package. Already a favorite for thousands of aspiring writers, this book has been revised and updated by Elizabeth Lyon to feature nearly two dozen actual proposals, plus: . Choosing a topic based on current trends and competing titles. Drafting the perfect concept statement daring agents and editors to reject you. Defining and targeting your readership then connecting with them. Preparing a table of contents and chapter summaries. Submitting exciting and well-written sample chapters. Writing query letters. Devising a marketing plan that will excite agents and publishers.



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