



IT Manager s Handbook: Getting your New Job Done (Paperback)

By Bill Holtsnider, Brian D. Jaffe

ELSEVIER SCIENCE TECHNOLOGY, United States, 2012. Paperback. Condition: New. 3rd edition. Language: English . Brand New Book. IT Manager s Handbook, Third Edition, provides a practical reference that you will return to again and again in an ever-changing corporate environment where the demands on IT continue to increase. Make your first 100 days really count with the fundamental principles and core concepts critical to your success as a new IT Manager. This is a must-read for new IT managers and a great refresher for seasoned managers trying to maintain expertise in the rapidly changing IT world. This latest edition includes discussions on how to develop an overall IT strategy as well as demonstrate the value of IT to the company. It will teach you how to: manage your enterprise s new level of connectivity with a new chapter covering social media, handheld devices, and more; implement and optimize cloud services to provide a better experience for your mobile and virtual workforce at a lower cost to your bottom line; integrate mobile applications into your company s strategy; and manage the money, including topics such as department budgets and leasing versus buying. You will also learn how to work with your...



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