

Exhibition: the leverage of modern urban development (urban development exhibition industry and the interactive effect of study)



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Reviews

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(Janie Wilkinson)


EXHIBITION: THE LEVERAGE OF MODERN URBAN DEVELOPMENT (URBAN DEVELOPMENT EXHIBITION INDUSTRY AND THE INTERACTIVE EFFECT OF STUDY)




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paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pages Number: 247 Language: Chinese. Publisher: Central Compilation and Translation Press Pub. Date :2008-12-01. exhibition: the leverage of modern urban development. focuses on the exhibition industry and urban development in all aspects of the interaction effect. The first is the development of exhibition industry and the interaction between urban industry. including the exhibition industry and the relationship between urban agriculture. Exhibition industry with urban-industrial development of the relationship. and the exhibition industry and tertiary industry in cities. especially the modern service industry interaction effects and so on. We believe that the exhibition industry as an advanced form of modern service industry. Not only accelerated the pace of upgrading of urban services. urban services to improve the level of standardization and internationalization of services to achieve the city. and led a group exhibition related to the emerging urban form of modern service industry. service industry and urban development to achieve a benign docking and interaction. The maturing of city service system was the exhibition industry to provide a quality environment and strong exhibition exhibition market. thus improving the quality of the city s convention. Exhibition: Modern urban development lever also explores the exhibition industry and the urban culture of interaction. The so-called urban culture. referring to the city people in long-term social practice and life. together to create. and reflect the distinctive characteristics of cultural patterns of the city. it is the urban living environment. lifestyle and customs of the sum. Convention and exhibition industry as part of urban culture industry. the city plays an important role in cultural development. which enhance the city s cultural affinity. to improve the people s cultural quality. promote the development of cultural industries....

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